



PRESENTED BY:



Dear Fiesta Sponsor,

The Edinburg Chamber of Commerce is proud to introduce the 53rd Annual Fiesta Edinburg! Fiesta Edinburg has been giving people a reason to celebrate the All-America City of Edinburg. Besides being a fun, family-oriented festival, Fiesta Edinburg provides an opportunity for friends and family to enjoy an important moment in our history, celebrating Edinburg as the home of the county seat. We are proud to say Fiesta Edinburg will be moving the festival to the new beautiful H-E-B Park in Edinburg! Our city will be the place to be to enjoy quality, live entertainment, food, vendors and the Heart of America Carnival.

Fiesta Edinburg averages more than 10,000 people in attendance each year. With your support, Fiesta will expect to draw an even larger crowd in 2022 with added events and attractions. As a corporate sponsor, we are encouraging you to take advantage of Fiesta's crowd-drawing power and market your business or organization. Your participation in Fiesta Edinburg 2022 is a mutually beneficial partnership with the Edinburg Chamber of Commerce.

Thank you, and the many businesses and individuals who partner with the Edinburg Chamber of Commerce to put on a wonderful quality of life event for our community. We encourage all citizens, businesses and visitors to attend Fiesta Edinburg; it is indeed a memorable experience. On behalf of the entire Edinburg Chamber of Commerce Board, Chamber Staff and the residents of Edinburg, we thank you for your dedication and commitment to your Chamber and our community. If you would like any more information on our partnership or would like a customized package for your business, please call our Executive Director, Ronnie Larralde at 956-383-4974.

Sincerely,



Michael Williamson
Texas National Bank

Edinburg Chamber
Board President



Marsha Green
Bert Ogden Auto Group

Edinburg Chamber
V.P. of Special Events



\$10,000 SOMBRERO SPONSOR

- Inclusion in ALL advertising materials and logo on event poster.
- Company name listed in Thank you Ad inside the Edinburg
- Chamber E-newsletter and press releases
- "Big Check" Presentation, photo and mention in press release
- Company recognition during press conference.
- Logo on Fiesta Edinburg T- Shirts
- 3-month Recognition on Chamber Digital Board
- Year 'round promotion on chamber website
- Business name will be mentioned on site during festival
- 10x10 booth for exhibitor opportunity
- Prominent placement of company logo or business name on grounds such as signs, banners (to be provided by sponsor and approved by the Chamber)
- One free entry of commercial float or vehicle in Fiesta Edinburg Parade
- Recognition on all social media platforms, which combined reaches over 18,000 followers.
- 1 V.I.P table at concert and lounge access (Two Day)
- 10 complimentary t- shirts

\$3,000 Tardeada Sponsor

- Inclusion in ALL advertising materials and logo on event poster.
- Thank you Ad in the Edinburg Chamber E-newsletter and Press Releases
- "Big Check" Presentation, photo and mention in press release
- 3-month Recognition on Chamber Digital Board
- Prominent placement of company logo or business name on stage on Festival grounds such as sign and banner (to be provided by the sponsor and approved by the chamber)
- Business name will be mentioned on site during festival
- 10x10 booth for exhibitor opportunity
- Recognition on all social media platforms, which combined reaches over 18,000 followers.
- 4 complimentary t-shirts
- 4 complimentary V.I.P table tickets and lounge access (Two Day)



\$1,000 PARILLADA SPONSOR

- Inclusion in newspaper placement and event poster
- Company name in newspaper ads, company named listed in thank you advertisement inside the Edinburg Chamber E-newsletter, plus mention in press releases
- "Big Check" Presentation, photo and mention in press release
- Prominent placement of company logo or business name on Festival grounds such as sign and banner (to be provided by the sponsor and approved by the Chamber)
- Business name will be mentioned on site during festival
- Recognition on all social media platforms, which combined reaches over 18,000 followers.
- 5 complimentary concert tickets and lounge access (One Day)

\$500 PIÑATA SPONSOR

- Inclusion in press releases
- Company name in newspaper ads, company named listed in thank you advertisement inside the Edinburg Chamber E-newsletter, plus mention in press releases
- Business name will be mentioned on site during festival
- Recognition on all social media platforms, which combined reaches over 18,000 followers.
- 3 complimentary concert tickets and lounge access (One Day)

We thank you, and the many businesses and individuals who partner with the Edinburg Chamber of Commerce to put on a wonderful quality of life event for our community.

On behalf of the entire Edinburg Chamber of Commerce Board, Chamber Staff and the residents of Edinburg, we thank you for your dedication and commitment to your Chamber and our community.

Please submit your completed form to
information@edinburg.com.

**For further assistance please contact
the Edinburg Chamber of Commerce**

Information@edinburg.com
602 W. University, Dr, Edinburg, TX
O: (956) 383-4974
F: (956) 383-6942



BASIC INFORMATION

Company Name:

Contact Name:

Title:

Street Address:

City:

State:

Zip Code:

Phone Number:

E-mail:



LEVEL OF PARTICIPATION

☐ Pachanga Title Sponsor - \$20,000 — **SOLD**

☐ Parillada Sponsor - \$1,000

☐ Sombrero Sponsor - \$10,000

☐ Pinata Sponsor - \$500

☐ Tardeada Sponsor - \$3,000

COMPANY AUTHORIZED SIGNATURE:



BILLING INFORMATION

Payment Type: ☐ Credit Card ☐ Cash ☐ Check ☐ Send Invoice ☐ Other

Credit Card Number:

☐ Visa

☐ AMEX

☐ MC

Name on Credit Card:

Expiration Date:

/

CVV #:

Zip Code:

Authorized Signature:

Date: