



# Sponsorship Packet

## July 4, 2021

Sanctioned By:



Dear Cook'Em Supporter:

The Edinburg Convention and Visitors Bureau and Edinburg Chamber of Commerce proudly presents the 15th Annual Texas Cook'Em: High Steaks in Edinburg. On Sunday, July 4<sup>th</sup>, in Edinburg, competitors will battle it out on the grill to cook the best chicken, ribs, brisket, pork and rib-eye steak for money and a year's worth of bragging rights. Texas Cook'Em is one of Texas's biggest BBQ purse, awarding \$16,000 to the winners. In 2019, Texas Cook'Em drew more than 100 cooking teams from across the state, and over 3,000 citizens attended this CBA and SCA State Championship event. Texas Cook'Em will also feature live music, a full day of fantastic entertainment, vendors, a children's FUN area, FIREWORKS to kick off an evening concert, and of course, delicious award-winning barbeque!

The Chamber respectfully requests your consideration in support of our upcoming Texas Cook'Em: High Steaks in Edinburg in order to continue creating wonderful family memories to the citizens of the RGV. Texas Cook'Em is a community event and a quality-of-life experience that will benefit the citizens of Edinburg and the Rio Grande Valley. We hope that you see the benefits in associating your company with this great community event. In return for your generous donation, the Chamber will gratefully acknowledge your business in publicity associated with the 15th Annual Texas Cook'Em throughout the duration of event promotion, and of course, during the day of the event.

We would like to thank you in advance for your cooperation. If you should require additional information or are interested in sponsorship opportunities, please feel free to contact me at (956) 383-4974.

Best Regards,

Ronnie Larralde  
Executive Director  
Edinburg Chamber of Commerce

## Sponsorship Levels

### **HIGH STEAKS Sponsorship (\$15,000 Minimum)**

- Event Title
- Industry Exclusivity
- Complimentary Team Entry
- Complimentary Vendor Booth Space (if desired)
- Prominent placement of company banner day of the event (provided by sponsor)
- Big Check Presentation plus mention in all press releases
- Logo placed on event poster, flyers, and shirts
- Print media Ad Recognition (local and regional)
- Radio and TV Recognition (local and regional)
- Recognition in Chamber E-Newsletter, Facebook Page, and website (with logo)
- (20) Event t-shirts
- MC Acknowledgement as Title Sponsor



### **SIZZLIN' Sponsorship (\$5,000 Minimum)**

- Complimentary Team Entry
- Placement of company banner day of the event (5 x 8 provided by sponsor)
- Check Presentation plus mention in all press releases
- Print media Ad Recognition (local and regional)
- Radio Recognition (regional)
- Company Logo placed on event poster or flyers
- Recognition in Chamber E-Newsletter, Face book Page, and website (with logo)
- (10) Event t-shirts
- MC Acknowledgement day of event



### **SMOKIN' Sponsorship (\$2,500 Minimum)**

- Complimentary Team Entry
- Placement of company banner day of the event (provided by sponsor 3 x 5)
- Check Presentation plus mention in all press releases
- Print Media Ad recognition (local and regional)
- Company Logo placed on event poster or flyers
- Recognition in Chamber E-Newsletter, Face book Page, and website (with logo)
- (5) Event t-shirts
- MC Acknowledgement day of event



### **SEASONED Sponsorship (\$1,000 Minimum)**

- Complimentary Vendor Booth Space
- Placement of company banner day of event (provided by sponsor 2 x 3)
- Company name mentioned in all press releases
- Company name placed on event poster or flyers
- Recognition in Chamber E-Newsletter, Face book Page, and website (with logo)
- (3) Event t-shirts
- MC Acknowledgement day of event



### **LIGHTER STARTER Sponsorship (\$500 Minimum)**

- Mention in Press Releases
- Recognition in Chamber E-Newsletter following the event
- MC Acknowledgement day of event





**2021 Partnership Commitment Form**

**Please complete Sponsorship Commitment Form and return to:**

Ronnie Larralde ~ Edinburg Chamber of Commerce ~ Director of Special Events  
Edinburg Chamber Office, 602 W. University Dr., Edinburg, TX 78539  
Ph: (956) 383-4974 ~Fax: (956) 383-6942 ~Email: [marketing@edinburg.com](mailto:marketing@edinburg.com)

As a partner at the 2021 Texas Cook'Em: High Steaks in Edinburg, you have an array of opportunities to choose from guaranteeing full recognition for your company. Your partnership creates a unique platform while enhancing corporate identification in this region. To maximize your investment in Texas Cook'Em 2021, reserve one of the following sponsorship opportunities by completing this form and returning it to the Edinburg Chamber of Commerce office.

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Submitted by \_\_\_\_\_ Email \_\_\_\_\_

- |                                                                |                                                           |
|----------------------------------------------------------------|-----------------------------------------------------------|
| <input type="checkbox"/> \$ 15,000 <b>HIGH STEAKS</b> Sponsor  | <input type="checkbox"/> \$ 5,000 <b>SIZZLIN'</b> Sponsor |
| <input type="checkbox"/> \$ 2,500 <b>SMOKIN'</b> Sponsor       | <input type="checkbox"/> \$ 1,000 <b>SEASONED</b> Sponsor |
| <input type="checkbox"/> \$ 500 <b>LIGHTER STARTER</b> Sponsor |                                                           |

This agreement, signed by an authorized representative of the company, must be received by the Edinburg Chamber of Commerce no later than Friday, May 14, 2021 and will constitute a binding contract for the sponsorship amount indicated. Full payment is due to the Edinburg Chamber of Commerce office by Friday, May 28, 2021. This agreement will become effective upon acceptance by the Edinburg Chamber of Commerce. Signed and dated this \_\_\_\_ day of \_\_\_\_\_, 2021. **Sponsorship Amount \$\_\_\_\_\_.**

\*\*\*Please email all of your organizations marketing material to our Marketing Director, [nayeli@edinburg.com](mailto:nayeli@edinburg.com) .\*\*\*

\_\_\_\_\_  
Print Name

\_\_\_\_\_  
Signature of Authorized Company Representative